

Heuretics: While readers might never have heard of *heuretics* we can associate the word with a varied set of associated connotators – hermeneutics, heuristics, heretics - **the word originated as a theological term, as the flip-side or ‘Repressed Other’ of hermeneutics.** It is also **related to heuristic** as in heuristic can be seen as a heuritic ‘rule of thumb for action’. **Heuretics though is quite distinct to Hermeneutics and heuristics.** With Heuretics we move from history to interpretation to extension i.e. from the question ‘what does this mean?’ to the question ‘what can be done with such and such an interpretation?’ That is heuretics is a ‘making’ word.

We understand CRAFT as a heuretical eZine.

This approach crucial is to literacy, in heuretics terms now called **electracy**, in our age of the Web. Heuretics expresses itself through the field of **chorography**, a field between art and science where forms materialise through innovation.

[Please see more complete explanation in this latter under the word ‘Heuretics’]